

AMY BOUSAMRA

SUMMARY

UI/UX Designer and Front-End Developer specializing in crafting interactive and accessible web applications. Expertise in developing user-facing interfaces and design systems, ensuring alignment with WCAG standards while enhancing usability across enterprise digital products. Currently advancing skills in React and TypeScript.

EXPERIENCE

Front-End Web Developer / UI Designer, 06/2021 - 11/2025

Travel + Leisure Co

- Translated Figma and design specifications into production-ready UI using HTML, CSS, JavaScript, jQuery, and Bootstrap, ensuring consistency with evolving design system standards.
- Developed and maintained user-facing interfaces for enterprise digital products, enhancing usability, accessibility, and responsive design across all devices.
- Designed and maintained UI component libraries and style guides, contributing to a scalable design system used across multiple enterprise products.
- Ensured all interfaces met WCAG accessibility standards, incorporating best practices for keyboard navigation, screen reader support, and color contrast.
- Led front-end debugging and maintenance, resolving cross-browser compatibility issues to ensure consistent UI across legacy and modern codebases.
- Utilized Git, Bash scripting, and AWS to manage deployments, streamline UI updates, and coordinate production releases across multiple environments.
- Conducted usability testing and incorporated feedback to refine interactive flows and user journeys, improving overall product experience.

Web Designer & Front-End Developer, 06/2015 - 06/2021

Stony Point Web Design

- Designed and developed responsive, user-focused web interfaces for a variety of clients using HTML, CSS, JavaScript, and SCSS.
- Translated client goals and design direction into clean, accessible layouts, ensuring visual consistency across browsers and devices to enhance user experience.



CONTACT

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SKILLS

- JavaScript (ES6+), HTML5, CSS3 (Flexbox, Grid, animations), SCSS/Sass, responsive web design, cross-browser compatibility, jQuery, DOM manipulation
- Modern Frameworks (actively developing): React, Next.js, TypeScript — component-based architecture and state management
 - UI Design & Systems: Figma, design systems, component libraries, style guides, wireframing, prototyping, accessibility (WCAG), usability, UX implementation
 - Wireframing and prototyping
 - Accessibility (WCAG) and usability
 - Git version control
 - Bash scripting
 - JIRA project management
 - AWS cloud services
 - WordPress development
 - PHP programming
 - Adobe Creative Suite (Photoshop, Illustrator, Premiere)

- Customized WordPress and PHP-based websites, implementing layout changes, styling updates, and feature enhancements to align with client requirements and improve user engagement.
 - Collaborated directly with clients to identify requirements, recommend solutions, and deliver updates efficiently.
 - Created and edited video and visual assets using Adobe Creative Suite, supporting cohesive web and marketing experiences to strengthen brand identity.
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- AI-assisted development tools
 - APIs and data handling: REST, JSON, GraphQL (learning)
 - A/B testing methodologies
 - SEO strategies / User Research / Case Studies
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 - SEO strategies / User Research / Case Studies

EDUCATION

Master of Arts, Directing

Humboldt State University - Arcata, CA

Graduate-level study in production, directing, and communication — building advanced skills in storytelling, project leadership, and visual media. This background directly shapes a user-centered design approach: understanding how to craft compelling, clear experiences for diverse audiences is at the core of both disciplines.

Bachelor of Science, Web Development

Full Sail University - Winter Park, FL

Rigorous, project-based program focused on full-stack web development, UI/UX design principles, and industry-standard tools. Built hands-on experience developing responsive web applications using HTML, CSS, JavaScript, and content management systems. Developed a strong foundation in design-to-code workflows, accessibility standards, and collaborative development practices that directly inform my front-end and UI design work today.